

## AGENDA

See Monterey Joint Marketing & Sales Committee - Regular Meeting  
Wednesday, July 24, 2024, 3:00pm – 4:30pm  
Location: Casa Palmero Boardroom: Pebble Beach Resorts  
1518 Cypress Drive, Pebble Beach, CA 93953

### CALL TO ORDER

### PUBLIC COMMENT

*This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.*

### MEMBER AND STAFF ANNOUNCEMENTS

### CONSENT AGENDA

- A. Minutes of the January 16<sup>th</sup> Joint Marketing & Sales Committee Meeting  
Recommended Action: Approve minutes as presented
- B. Monthly Reports  
Recommended Action: Receive June Reports

### REGULAR AGENDA

#### New Business

- A. FY 2024-2025 Business Plan  
Recommended Action: Receive the presentation and discuss plans for next fiscal year.

### GOOD OF THE ORDER

### NEXT MEETING OF THE COMMITTEES:

Tuesday, October 15, 2024- 3:00pm-4:30pm: Marketing Committee (in person)

Wednesday, October 16, 2024- 3:00pm-4:30pm: Sales Committee (in person)

### ADJOURN