

AGENDA

See Monterey Joint Marketing & Sales Committee - Regular Meeting
Tuesday, January 16, 2024 3:00pm – 4:30pm
Location: Colton Room at The Monterey Conference Center
1 Portola Plaza, Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the October 24th Marketing Committee Meeting and October 25th Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive December Reports

REGULAR AGENDA

New Business

- A. FY 2023-24 Mid-Year Results
Recommended Action: Receive the presentation and discuss mid-year results.
- B. Looking Ahead
Recommended Action: Discuss upcoming marketing and sales plans. Provide See Monterey Staff with feedback.

GOOD OF THE ORDER

NEXT MEETING OF THE COMMITTEES:

Tuesday, April 16, 2024- 3:00pm-4:30pm: Marketing Committee (in person)

Wednesday, April 17, 2024- 3:00pm-4:30pm: Sales Committee (in person)

ADJOURN