

AGENDA

See Monterey Marketing Committee - Regular Meeting
Tuesday, October 24, 2023; 3:00pm – 4:30pm

Location:

Executive Boardroom (7th Floor) at Portola Hotel & Spa at Monterey Bay
2 Portola Plaza
Monterey CA, 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Committee on any matter not on this agenda but under the jurisdiction of the See Monterey Marketing Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Monthly Reports, 2022-23 Annual Report, and 2023-24 Business Plan
Recommended Action: Receive Q1 Reports (July – September), 2022-23 Annual Report, and 2023-24 Business Plan

REGULAR AGENDA

New Business

- A. Q1 Overview (July -September)
Recommended Action: Receive presentation and discuss results.
- B. Review Current Marketing Communications & Initiatives.
Recommended Action: Receive presentation and discuss.

GOOD OF THE ORDER

Recommended action: Comments from members of the Committee for the Good of the Order and possible recommendations for future marketing committee agenda items.

NEXT MEETING:

MCCVB Joint Marketing + Sales Committee - Regular Meeting
Wednesday, January 16, 2024; 3:00pm – 4:30pm

ADJOURN